

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



U.S DEPARTMENT OF AGRICULTURE  
Agricultural Marketing Service  
Agricultural Estimates Division

Released November 21, 1958  
1300-A New P.O. Bldg.,  
Chicago 7, Illinois

ICE CREAM AND OTHER FROZEN DESSERTS  
PRODUCTION REPORT - OCTOBER 1958  
ICE CREAM PRODUCTION

U. S. DEPARTMENT OF AGRICULTURE

1.941  
H8IC2  
Cop. 2

October production of ice cream in the United States, estimated at 53,555,000 gallons, was the highest on record for the month except for October 1946, the Crop Reporting Board reports. This was 10 percent larger than in October last year and 16 percent greater than the 1952-56 average for the month.

Production decreased 10 percent from September to October, compared with a 12-percent decline at this time in 1957 and a 16-percent drop between the 5-year averages for these months. Average temperatures during October were above normal in most of the North Central Regions and the West, and were below normal in the remainder of the country.

The cumulative January-October production of ice cream was up 1 percent from that of the same months last year and 7 percent from the 5-year average of the period.

Increases in production from October 1957 in all regions varied from 5 percent in both the West North Central and the Mountain to 20 percent in the Pacific. California's output was 23 percent greater. Production was 8 percent larger in both the North Atlantic States and the East North Central. A 16-percent gain occurred in Pennsylvania, while unchanged output was shown in New York. Sharp increases of 14 and 16 percent, respectively, were indicated in the South Atlantic and the South Central Regions, where output was larger in all states except West Virginia.

Compared with the 5-year October average, gains in production in all regions ranged from 1 percent in the South Central to 32 percent in the Pacific. Output was 16 percent larger in the North Atlantic States. Production was 20 percent greater in both the East North Central Region and the South Atlantic. Increases of 5 and 9 percent, respectively, were shown in the West North Central Region and the Mountain.

A program of estimating United States production of water ices was inaugurated in July this year. See monthly estimates of production on page 4 of this and subsequent reports.

PRODUCTION OF ICE CREAM, UNITED STATES, 1958

MONTH	1952-56	1956 *	1957 *	ESTIMATED	CHANGE FROM:	
	AVERAGE*			1958	1952-56 Av.	1957
		Thousand Gallons			Percent	
January .....	36,883	39,939	41,792	43,735	+ 19	+ 5
February .....	39,029	43,222	42,899	40,560	+ 4	- 5
March .....	46,333	49,306	48,667	47,590	+ 3	- 2
April .....	49,705	50,006	53,754	55,755	+ 12	+ 4
May .....	57,592	62,590	62,667	62,385	+ 8	0
June .....	67,059	68,961	67,161	67,835	+ 1	+ 1
July .....	71,529	70,130	77,016	74,200	+ 4	- 4
August .....	67,019	71,058	70,287	70,680	+ 5	+ 1
September .....	54,929	53,207	55,306	59,825	+ 9	+ 8
October .....	46,113	50,706	48,603	53,555	+ 16	+ 10
TEN MONTH TOTAL	536,191	559,125	568,152	576,120	+ 7	+ 1

\* From enumerations.  
Da 2-4 (11-58)

## ESTIMATED PRODUCTION OF ICE CREAM: OCTOBER 1958

11-21-58

STATE AND GEOGRAPHIC DIVISION	5-YEAR OCTOBER AVERAGE 1952-56 *	OCTOBER			PERCENT CHANGE IN OCTOBER 1958 PRODUCTION FROM:	
		1956 *	1957 *	1958	5-YEAR AVERAGE	OCT. 1957
		Thousand Gallons			Percent	
Massachusetts .....	1,616	1,691	1,842	2,100	+ 30	+ 14
Connecticut .....	587	629	680	725	+ 24	+ 7
New York .....	4,474	4,950	4,958	4,950	+ 11	0
New Jersey .....	1,187	1,276	1,321	1,350	+ 14	+ 2
Pennsylvania .....	5,432	5,723	5,581	6,500	+ 20	+ 16
Other N.A. States ...	688	729	744	650	- 6	- 13
NO. ATLANTIC STATES	13,984	14,998	15,126	16,275	+ 16	+ 8
Ohio .....	2,956	3,325	3,345	3,350	+ 13	0
Indiana .....	1,593	1,827	1,756	2,050	+ 29	+ 17
Illinois .....	2,323	2,732	2,601	3,060	+ 32	+ 18
Michigan .....	2,197	2,463	2,340	2,400	+ 9	+ 3
Wisconsin .....	1,468	1,688	1,685	1,800	+ 23	+ 7
E. N. CENTRAL STATES	10,537	12,035	11,727	12,660	+ 20	+ 8
Minnesota .....	1,215	1,441	1,264	1,410	+ 16	+ 12
Iowa .....	910	1,011	905	980	+ 8	+ 8
Missouri .....	1,266	1,509	1,252	1,210	- 4	- 3
N. & S. Dakota .....	328	355	344	345	+ 5	0
Nebraska .....	463	501	501	470	+ 2	- 6
Kansas .....	499	526	437	505	+ 1	+ 16
WEST NO. CENT. STATES	4,681	5,343	4,703	4,920	+ 5	+ 5
District of Columbia.	424	436	478	530	+ 25	+ 11
Maryland .....	832	980	931	1,040	+ 25	+ 12
Virginia .....	810	783	805	880	+ 9	+ 9
West Virginia .....	383	424	443	400	+ 4	- 10
North Carolina .....	1,047	991	893	945	- 10	+ 6
Georgia .....	590	608	546	620	+ 5	+ 14
Florida .....	1,002	1,214	1,258	1,520	+ 52	+ 21
Other S.A. States ...	344	360	356	580	+ 69	+ 63
SO. ATLANTIC STATES	5,432	5,796	5,710	6,515	+ 20	+ 14
Tennessee .....	1,002	1,138	947	1,200	+ 20	+ 27
Alabama .....	602	703	529	580	- 4	+ 10
Louisiana .....	670	720	626	690	+ 3	+ 10
Oklahoma .....	401	438	350	425	+ 6	+ 21
Texas .....	1,626	1,693	1,351	1,520	- 7	+ 13
Other S.C. States ...	914	911	757	870	- 5	+ 15
SO. CENTRAL STATES	5,215	5,603	4,560	5,285	+ 1	+ 16
Colorado .....	477	528	520	485	+ 2	- 7
Other Mt. States ....	1,051	1,142	1,058	1,175	+ 12	+ 11
MOUNTAIN STATES	1,528	1,670	1,578	1,660	+ 9	+ 5
Washington .....	710	755	809	910	+ 28	+ 12
Oregon .....	434	406	394	430	- 1	+ 9
California .....	3,592	4,100	3,996	4,900	+ 36	+ 23
PACIFIC STATES	4,736	5,261	5,199	6,240	+ 32	+ 20
UNITED STATES	46,113	50,706	48,603	53,555	+ 16	+ 10

\* From enumerations.



An estimated 8,270,000 gallons of ice milk were manufactured in the United States during October - according to the Crop Reporting Board. This output was 15 percent larger than in October a year ago and 39 percent greater than the 1952-56 average for the month. In the first 10 months of 1958, production was 1 percent above the same months in 1957 and was 41 percent larger than the 1952-56 average for the period.

Ice milk production gains from October 1957 were sharp in the West North Central and Western States. Moderate advances occurred in the remainder of the country except for a moderate decline in the North Atlantic Region. Production declined 27 percent between September and October compared with 28 percent in 1957 and a seasonal drop of 25 percent between the 5-year averages for these months.

#### PRODUCTION OF ICE MILK, UNITED STATES, 1958

MONTH	1952-56			ESTIMATED	CHANGE FROM:	
	Average *	1956 *	1957 *	1958	1952-56 Av.	1957
		Thousand Gallons			Percent	
January .....	3,399	4,206	4,677	4,765	+ 40	+ 2
February .....	3,830	4,599	5,046	4,595	+ 20	- 9
March .....	5,211	6,799	6,959	6,665	+ 28	- 4
April .....	6,412	8,232	9,376	9,310	+ 45	- 1
May .....	8,142	11,488	12,009	12,000	+ 47	0
June .....	9,508	13,070	13,484	13,315	+ 40	- 1
July .....	10,340	13,757	15,432	14,775	+ 43	- 4
August .....	9,819	13,676	14,211	14,380	+ 46	+ 1
September .....	7,944	9,816	9,982	11,325	+ 43	+ 13
October .....	5,929	7,770	7,182	8,270	+ 39	+ 15
TEN MONTH TOTAL	70,534	93,413	98,358	99,400	+ 41	+ 1

\* From enumerations.

#### SHERBET PRODUCTION

Production of sherbet in October, estimated at 2,400,000 gallons was up 15 percent from October last year and 19 percent from the 1952-56 average for the month. October output declined 24 percent from September this year, compared with a 28-percent decrease between these months in 1957 and an average drop of 30 percent in the previous 5-year period.

#### PRODUCTION OF SHERBET, UNITED STATES, 1958

MONTH	1952-56	1956 *	1957 *	ESTIMATED	CHANGE FROM:	
	Average *			1958	1952-56 Av	1957
		Thousand Gallons			Percent	
January .....	1,270	1,464	1,680	1,720	+ 35	+ 2
February .....	1,437	1,618	1,755	1,610	+ 12	- 8
March .....	2,038	2,260	2,403	2,170	+ 6	- 10
April .....	2,593	2,795	3,063	3,170	+ 22	+ 3
May .....	3,585	4,132	4,201	4,190	+ 17	0
June .....	4,709	5,278	5,113	4,920	+ 4	- 4
July .....	5,144	5,097	5,864	5,650	+ 10	- 4
August .....	4,278	4,729	4,714	4,700	+ 10	- 1
September .....	2,873	2,895	2,885	3,140	+ 9	+ 9
October .....	2,023	2,282	2,081	2,400	+ 19	+ 15
TEN MONTH TOTAL	29,950	32,550	33,789	33,670	+ 12	0

\* From enumerations.

MELLORINE AND OTHER FROZEN DESSERTS MADE WITH FATS AND OILS OTHER THAN MILK-FAT

The October production of Mellorine and other frozen desserts made with fats and oils other than milk-fat was estimated at 2,965,000 gallons, according to the Crop Reporting Board. This output was 18 percent greater than October 1957 and 36 percent more than the 1952-56 average for the month. The accumulated production this year totaling 35,615,000 gallons was 16 percent above the first 10 months a year ago and 51 percent greater than 1952-56 average for the period.

Compared with October a year ago, production was sharply higher in California - followed by more moderate gains in Oregon, Montana, Arkansas, Alabama and Illinois. Percentage increases were small in Texas, Oklahoma and Missouri.

PRODUCTION OF MELLORINE AND OTHER FROZEN DESSERTS  
MADE WITH FATS AND OILS OTHER THAN MILK-FAT, UNITED STATES, 1958

MONTH	1952-56	1956 *	1957 *	ESTIMATED	CHANGE FROM:	
	Average %			1958	1952-56 Av.	1957
		Thousand Gallons			Percent	
January .....	1,300	1,862	1,957	2,300	+ 77	+ 18
February .....	1,490	2,095	2,199	2,410	+ 62	+ 10
March .....	1,957	2,728	2,527	2,805	+ 43	+ 11
April .....	2,108	2,759	2,881	3,400	+ 61	+ 18
May .....	2,552	3,540	3,538	4,200	+ 65	+ 19
June .....	3,098	3,767	3,609	4,395	+ 42	+ 22
July .....	3,196	3,826	4,386	4,820	+ 51	+ 10
August .....	3,108	3,837	4,052	4,540	+ 46	+ 12
September .....	2,613	2,887	3,039	3,780	+ 45	+ 24
October .....	2,177	2,767	2,503	2,965	+ 36	+ 18
TEN MONTH TOTAL	23,599	30,068	30,691	35,615	+ 51	+ 16

\* From enumerations.

PRODUCTION OF WATER ICES - OCTOBER 1958

United States production of water ices during October 1958 was estimated at 1,285,000 gallons - 35 percent above the month's production a year ago and 19 percent greater than the 1952-56 average for October. Compared with October a year ago, production increased in all sections of the country. The sharpest gains occurred in the West, South Central and East North Central Regions.

Production declined 37 percent between September and October compared with a 49 percent decline last year and a seasonal drop of 44 percent between the 5-year averages for these months.

PRODUCTION OF WATER ICES, UNITED STATES, 1958

MONTH	1952-56	1956 *	1957 *	ESTIMATED	CHANGE FROM:	
	Average*			1958	1952-56 Av.	1957
		Thousand Gallons			Percent	
January .....	518	542	685	1/	-	-
February .....	719	708	768	1/	-	-
March .....	1,581	1,629	1,567	1/	-	-
April .....	2,793	2,539	2,593	1/	-	-
May .....	3,883	3,904	4,287	1/	-	-
June .....	4,962	5,362	5,021	1/	-	-
July .....	4,852	4,710	5,380	5,115	+ 5	- 5
August .....	3,632	3,899	3,771	3,865	+ 6	+ 2
September .....	1,937	1,825	1,884	2,040	+ 5	+ 8
October .....	1,076	1,150	955	1,285	+ 19	+ 35
TEN MONTH TOTAL	25,953	26,268	26,911	1/	-	-

\* From enumerations. 1/Not available until enumerations are published next year.